

List Rental Fulfillment *Rent your house file for added revenue*

QuadData Solutions designed its list rental fulfillment services to provide you with an easy, accurate and economical way to generate new revenue from your existing house-file database. We first help you clean, enhance and maintain your data in a flexible and secure environment. We then manage the process of selecting and outputting files to your rental partners. Your data will not only be more accurate and deliverable for your own mailings and analyses, but can also be very valuable as a rented list.

Getting an extra bonus from your database

We developed our list rental fulfillment system with flexibility at top-of-mind, helping you make additional revenue a reality.

Our list rental fulfillment capabilities include:

- Turnkey database creation and management
- 24-hour fast and dependable turnaround times
- Comprehensive file hygiene, overlay and enhancement options
- Selection capabilities based on any criteria
- Flexible output options and formats
- Real-time report options for data card updating
- Ability to flag and omit prior usage records
- Ability to flag usage per list broker/mailer
- Seeding for quality control and tracking
- Robust reporting to track rental sales on multiple criteria (mailer, month, etc.)
- Enhanced and flexible query capabilities
- The ability to keep your list current with updates to the master database (additions, changes, deletions) as often as you like

We'd like to tell you more

At QuadData Solutions, we offer comprehensive data-driven marketing capabilities that can be tailored precisely to your needs. For details, please contact us today.